

PARTNER PACKS

OCTOBER 18TH 2024
OBECNÍ DŮM:
WHAT DO WE RESERVE ?



PACK ACCESS

from 30 000 czk

- From 2 to 200 Premium Seats at the Gala Concert French Touch.
- From 2 to 200 Access Tickets to the After Party
- Unit Price: 15 000 czk (Gala + After Party)
- French Touch la Belle Vie ! Magazine: on demand.



ADVERTISING RATES THE MAGAZINE

- Double page:** 180 000 CZK
- Page simple:** 120 000 CZK
- 2nd back cover:** 180 000 CZK
- 3rd back cover:** 180 000 CZK
- 4th back cover:** 240 000 CZK
- Insert:** Contact us






BUSINESS LOUNGE

on demand



French
touch
la belle vie !



	 PRESTIGE EXPERIENCE 1 800 000 CZK	 GOLD EXPERIENCE 800 000 CZK	 SILVER EXPERIENCE 550 000 CZK
GALA			
• Premium seats at the Gala Concert French Touch	50 <input checked="" type="checkbox"/>	25 <input checked="" type="checkbox"/>	10 <input checked="" type="checkbox"/>
• Exclusive access to VIP Salon with Celebrities	50 <input checked="" type="checkbox"/>		
• Access Tickets to the After Party	50 <input checked="" type="checkbox"/>	25 <input checked="" type="checkbox"/>	10 <input checked="" type="checkbox"/>
• Personalized Standing Tables during the After Party	3 <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	2 <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	1 <input checked="" type="checkbox"/>
• Logo presence on a private photocall (VIP SALON)	1 <input checked="" type="checkbox"/>		
• Shared logo presence on the general photocall	1 <input checked="" type="checkbox"/>	1 <input checked="" type="checkbox"/>	1 <input checked="" type="checkbox"/>
MEDIA			
• TV Visibility (25 Sponsored Trailers / 16 4X10" sponsorship spots)	1 <input checked="" type="checkbox"/>		
• Out of Home Campaign Visibility (Airport, Bigboards, Urban Transports)	1 <input checked="" type="checkbox"/>		
• Digital Visibility (FT website, Social media campaigns)	1 <input checked="" type="checkbox"/>	1 <input checked="" type="checkbox"/>	1 <input checked="" type="checkbox"/>
COMMUNICATION			
• Right to use The French Touch la Belle Vie! Brand for retail or communication activations	1 <input checked="" type="checkbox"/>	1 <input checked="" type="checkbox"/>	1 <input checked="" type="checkbox"/>
• Magazine French Touch La Belle Vie! Full Page advertisement or advertorial	2 <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	2 <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	1 <input checked="" type="checkbox"/>
• Press Conference invitation	1 <input checked="" type="checkbox"/>	1 <input checked="" type="checkbox"/>	1 <input checked="" type="checkbox"/>
• Full page in the Press Book	1 <input checked="" type="checkbox"/>	1 <input checked="" type="checkbox"/>	1 <input checked="" type="checkbox"/>